

April 4, 2022

Dirty Clean Food Receives and Ships Initial Orders with Woolworths

Highlights:

- *Wide Open Agriculture confirms that its regenerative food brand, Dirty Clean Food, has received and shipped initial oat milk orders from Woolworths*
- *Woolworths has increased its ranging of Dirty Clean Food Oat Milk from 500 stores to 650 nationwide*
- *Dirty Clean Food Oat Milk is on shelf now in many Woolworth stores and is anticipated to be arriving in a majority of ranged locations over the next three weeks.*
- *Dirty Clean Food now expects its Oat Milk to be sold in over 1,000 locations globally by the end of April, 2022, ahead of schedule.*

Wide Open Agriculture Limited (ASX: WOA) (“WOA” or the “Company”), is pleased to announce that Woolworths Group Ltd (ASX: WOW) has placed and received initial orders for Dirty Clean Food’s Original Oat Milk. The Company now expects the total number of Woolworths locations in the initial rollout to be more than 650 stores, ahead of its prior estimate of more than 500 stores.

Dirty Clean Food is the leading regenerative food brand in Australia, and its Oat Milk reflects this position, as the world’s first oat milk that is carbon neutral and produced from regeneratively grown oats. Woolworths is Australia’s largest supermarket chain, operating 1,080 retail locations across Australia.

“We are thrilled to begin what we hope will be a long and mutually beneficial partnership with Woolworths,” said Jay Albany, CEO of Dirty Clean Food. “The increased store ranging demonstrates Woolworths’ support for companies who are promoting innovation and positive environmental practices in Australia.”

Dirty Clean Food Oat Milk is already on shelves in many Woolworths locations, with attractive placement in the chilled section, reflecting its status as a premium product with compelling taste, quality and environmental credentials.

“Woolworths Group’s Sustainability Plan 2025 reflects a commitment to encouraging regenerative farming practices and to achieving net carbon positive emissions by 2050,” said Dr. Ben Cole, Managing Director of Wide Open Agriculture Ltd. “We are grateful for their support of our initiative to produce the world’s lowest carbon oat milk made from regeneratively farmed oats, grown and rolled in Western Australia.”

Wide Open Agriculture expects to provide further updates on its business, including the status of its plant-based protein and milks manufacturing initiatives, when it reports FY Q3 2022 results.

This ASX release has been approved for release by Ben Cole on behalf of the Board of Directors.

[ENDS]

For investor, media or other enquiries please contact;

Dr Ben Cole
Managing Director - Wide Open Agriculture
ben@wideopenagriculture.com.au
+61 415 387 270

Jay Albany
CEO, Dirty Clean Food
Jay.a@wideopenagriculture.com.au
+61 434 473 047

About Wide Open Agriculture Ltd

Wide Open Agriculture (WOA) is Australia’s leading ASX-listed regenerative food and agriculture company. The Company’s innovative Dirty Clean Food brand markets and distributes food products with a focus on conscious consumers in Australia and South-East Asia. Products are chosen based on their market potential and the positive impact they deliver to farmers, their farmland and regional communities. The company is based in the Wheatbelt of Western Australia. WOA operates under a ‘4 Returns’ framework and seeks to deliver measurable outcomes on financial, natural, social and inspirational returns.

WOA is listed on the Australian Securities Exchange (code: WOA) and the Frankfurt Stock Exchange (code: 2WO) and is the world’s first ‘4 Returns’ publicly listed company.

www.wideopenagriculture.com.au

www.dirtycleanfood.com.au

