

Thursday 7<sup>th</sup> July 2022

## **APPOINTMENT OF NEW CHIEF FINANCIAL OFFER**

**Wide Open Agriculture Limited (ASX: WOA)** (“WOA” or the “Company”), a regenerative, vertically integrated food brand, is pleased to announce the appointment of financial professional, Matthew Skinner, as Chief Financial Offer (CFO).

Matthew brings commercial acumen across finance and management, spanning Australia, the UK and the Middle East. Matthew brings extensive experience in managing complex and fast changing business environments while nurturing a culture of strong financial performance.

Matthew’s recent roles were Regional CFO and Regional Managing Director for Intertek Group plc, a UK-listed FTSE 100 quality assurance business services company, operating in over 1,000 locations in more than 100 countries with 43,800 employees.

At Intertek, Matthew held roles across internal audit, finance transformation and commercial finance, before taking operational management roles across the Middle East, North Africa and Pakistan, whilst based in Dubai.

As CFO, Matthew will oversee all financial operations of WOA with a focus on delivering exceptional results through a rigorous performance management process that emphasises data insight and action. As the company rapidly advances several growth catalysts, including the operation of plant-based protein and oat milk production facilities, Matthew’s global experience will be critical in ensuring cost efficiencies and strong financial performance are achieved.

WOA’s previous CFO, Tim Whyte, will remain with the Company to support the finance team. Due to Tim’s growing young family he has decided to step down from the role of CFO. Tim has been with the company for almost four years and has led WOA through a period of rapid growth and achieved excellent outcomes for the Company’s half-year and annual audits.

WOA Managing Director, Dr Ben Cole said; “Matthew brings a combination of exceptional commercial and financial acumen with a passion for data-driven results. These attributes are

matched with his passion for taking real action on climate change and biodiversity through reinventing the food system”.

Wide Open Agriculture CFO, Matthew Skinner said; “After returning to Australia, I was attracted to WOA’s vision to reinvent the food and farming system through a dynamic and profitable business model. I’m excited to be able to contribute to its future growth journey.”

This announcement has been authorised and approved in accordance with the Company’s published continuous disclosure policy and has been approved by the Managing Director.

**[ENDS]**

For investor, media or other enquiries please contact:

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### **About Wide Open Agriculture Ltd**

Wide Open Agriculture (WOA) is Australia’s leading ASX-listed regenerative food and agriculture company. The Company’s innovative Dirty Clean Food brand markets and distributes food products with a focus on conscious consumers in Australia and South-East Asia. Products are chosen based on their market potential and the positive impact they deliver to farmers, their farmland and regional communities. The company is based in the Wheatbelt of Western Australia. WOA operates under a ‘4 Returns’ framework and seeks to deliver measurable outcomes on financial, natural, social and inspirational returns.

WOA is listed on the Australian Securities Exchange (code: WOA) and the Frankfurt Stock Exchange (code: 2WO) and is the world’s first ‘4 Returns’ publicly listed company.

[www.wideopenagriculture.com.au](http://www.wideopenagriculture.com.au)

[www.dirtycleanfood.com.au](http://www.dirtycleanfood.com.au)

