

16 October 2019

## ASX Announcement

# Summer hemp trial commences

- **Summer hemp trial will examine up to twelve industrial hemp seed varieties**
- **Trial data will evaluate potential large-scale industrial hemp production in WA**
- **Trial represents one component of WOA's plant-based food and beverage program**

**Regenerative food and agriculture group Wide Open Agriculture Ltd (ASX: WOA) (WOA or "the Company") is pleased to announce the summer trial crop of industrial hemp has been planted in the Shire of Pingerup located in the south-west of Western Australia.**

The trial site is a component of a State-wide trial supported by the Western Australian Department of Primary Industries and Regional Development (DPIRD) and HempGro (WA's largest hemp co-operative) in the 'Right Seed for the Right Region' project.

WOA Managing Director Dr Ben Cole said: "This trial is vital for evaluating hemp production to progress and potentially unlock Western Australia's role in meeting the immense and growing demand for industrial hemp seed and fibre-based products.

"The state-wide trial will offer WOA and our research partners first-hand access to agronomic data to determine the most suitable industrial hemp seed varieties for WA's climatic and soil conditions."

Hemp, lupin and oat-based products have been identified as potential plant-based food and beverages to be distributed and marketed on the Company's customer-direct sales platform, [Dirty Clean Food™](#) website.

"We are excited about the upcoming addition of plant-based food and beverages to our food brand. The plant-based products will naturally accompany our grass-fed, regeneratively grown beef and lamb.

"The future addition of plant-based product lines will ensure our product range aligns with two key principles of regenerative farming – crop diversity and sustainable integration of livestock."

The industrial hemp trial and data analysis will be completed in the first quarter of 2020. Industrial hemp produces a high-protein seed containing omega-3 which can be used in food, non-dairy milk and oil production. Fibre may also be extracted for textiles and building products," Dr Cole said.

## + About Wide Open Agriculture Ltd

Wide Open Agriculture (WOA) is a regenerative food and agriculture company based in the Wheatbelt region of Western Australia. The Company's innovative brand distributes food products with a focus on consumers in Australia and Asia. Products are chosen based on their market potential and the positive impact they deliver to farmland and regional communities.

WOA operates under a '4 Returns' framework and seeks to deliver measurable outcomes on financial, natural, social and inspirational returns.

WOA is listed on the Australian Securities Exchange (code: WOA) and the Frankfurt Stock Exchange (code: 2WO) and is the world's first '4 Returns' publicly listed company.

[www.wideopenagriculture.com.au](http://www.wideopenagriculture.com.au)

[www.dirtycleanfood.com.au](http://www.dirtycleanfood.com.au)

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