

22 June 2020

EXPANSION OF PRODUCT OFFERINGS ACROSS ONLINE SALES PORTAL

Highlights:

- *Strong and sustained demand with Q4 sales expected to be higher than Q3*
- *Additional food products now available for sale on Dirty Clean Food (DCF) website*
- *Expanded product range includes pork, oats, eggs, milk, flour, honey and bread*
- *Ready-to-go meals from leading chefs and restaurants are now available online*
- *Opportunity for DCF to become Australia's leading online sales platform for ethical and regenerative food products*

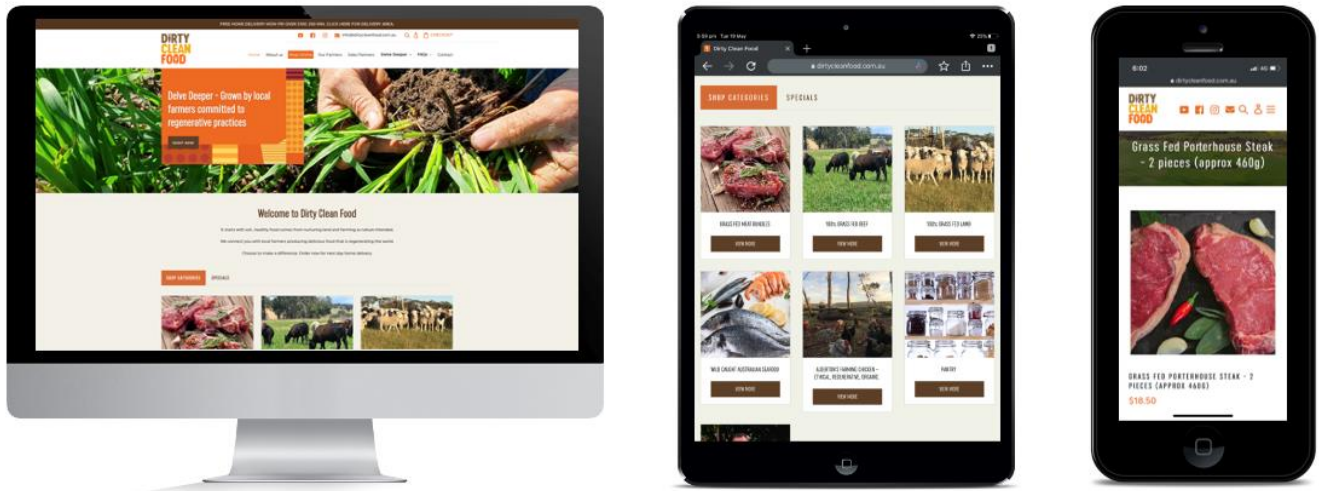
Wide Open Agriculture (WOA) (“WOA” or the “Company”), is pleased to announce a number of new partnerships with regenerative and ethical food producers, allowing the Company to expand and diversify its product offering on www.dirtycleanfood.com.au

Producing and selling multi-division food products forms a key element of WOA’s revenue growth strategy. This product expansion moves the Company closer towards its vision for Dirty Clean Food to become a globally-trusted online sales platform. The platform will connect conscious consumers with ethical and regenerative food products in domestic and global markets.

As sales continue to increase, which totalled AUD\$392,689 for Q3 FY2020 from Western Australia alone, WOA sees an opportunity to continue expanding its product offering and penetrate new domestic territories across Australia and South-East Asia, as well as to existing food service and retail customers. The Company is also experiencing increasing demand from regenerative farmers and ethical food producers seeking to supply products to sell on the DCF platform.

Managing Director, Dr Ben Cole said “Now that we have a fully operational direct-to-consumer sales portal, and integrated logistics capability, expanding our offering is the next logical step towards growing and retaining our online customer base. The Dirty Clean Food website also has the capacity

to offer business-to-business sales and we are already experiencing increasing sales to restaurants across Western Australian as they begin to re-open as Coronavirus restrictions ease.”



WOA’s online sales platform, dirtycleanfood.com.au has proven local market penetration with capacity to scale to domestic and South-East Asian markets

Milk, Eggs & Pork

Milk is sourced from Bannister Downs which strives to be a global leader in ethical dairy, which includes prioritisation of animal welfare, but also a minimal environmental impact approach including award-winning eco-packaging. Free-range, pasture raised eggs are provided by Runnymede Farms. WOA has partnered with Chestnut Brae and Hamlet Pork to soon offer a range of pork products for customers. Initial customer demand has been very strong and confirms WOA’s commercial strategy of partnering with regenerative and ethical producers to launch products across the Company’s online sales platform.

Dirty Clean Food - Oats

To take advantage of increasing demand for essential food products, WOA has packaged sufficient quantities of rolled oats grown by farmers who own and manage farmland in the Arthur River and Kojonup areas. The oats have been sustainability processed and have been dehulled, streamed and rolled to make a ready-to-use product.

WOA also continues to develop an oat milk product using oats from farmers committed to regenerative principles. Oat milk has been identified as a sustainable alternative to almond, coconut and soy milk. Plant-based milk sales reached US\$2bn in 2019 and grew at 14% (2017-2019), with oat milk being the fastest growing segment and recorded 1,946% sales growth in the past two years¹.





Dirty Clean Food freshly packaged and branded oats now for sale online

Ready-to-go Meals

Prepared by some of Perth's top chefs, WOA is creating a range of ready-to-go meals made with fresh, locally sourced ingredients to bring restaurant quality meals direct to consumers door. The first collaboration is with North Street Store, an award-winning bakery who have developed a range of meals perfect for sharing with family and friends.

Everyday Items

To diversify WOA's product offering further, the Company has partnered with a number of high-quality food producers to expand customer choice on www.dirtycleanfood.com.au. Margaret River Woodfired Bread are supplying their sourdough range made with certified organic ingredients, Bidjaronning Honey are selling their small batch ethical raw honey and WA bakery Miller & Baker are selling their freshly-milled regeneratively grown flour.

This announcement has been authorised and approved in accordance with the Company's published continuous disclosure policy and has been approved by the Board.

[ENDS]

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About Wide Open Agriculture Ltd

Wide Open Agriculture (WOA) is Australia's leading ASX-listed regenerative food and agriculture company. The Company's innovative Dirty Clean Food brand markets and distributes food products with a focus on conscious consumers in Australia and South-East Asia. Products are chosen based on their market potential and the positive impact they deliver to farmers, their farmland and regional communities. The company is based in the Wheatbelt of Western Australia. WOA operates under a '4 Returns' framework and seeks to deliver measurable outcomes on financial, natural, social and inspirational returns.

WOA is listed on the Australian Securities Exchange (code: WOA) and the Frankfurt Stock Exchange (code: 2WO) and is the world's first '4 Returns' publicly listed company.

www.wideopenagriculture.com.au

www.dirtycleanfood.com.au

1 - Good Food Institute 2020, Plant-based market overview - www.gfi.org/marketresearch

